



WORLD BEACH BODY FEDERATION



SPONSORS & VENDORS

OUR EVENTS

WBBF GULF STATES PRO/AM

BEACH BODY CHAMPIONSHIPS

APRIL 12, 2025 - PASADENA, TX

WBBF SOUTHWEST USA PRO/AM

BEACH BODY CHAMPIONSHIPS

MAY 24, 2025 – PLANO, TX

WBBF TEXAS OPEN PRO/AM

BEACH BODY CHAMPIONSHIPS

AUGUST 16, 2025 - WACO, TX

WBBF SHOW OF CHAMPIONS PRO/AM

BEACH BODY CHAMPIONSHIPS

TBA, 2025 - WACO, TX



DALLAS EXPO

WBBF US OPEN PRO/AM BEACH
BODY CHAMPIONSHIPS

JUNE 14, 2025 - DALLAS, TX

ORLANDO EXPO

WBBF WORLD PRO/AM BEACH
BODY CHAMPIONSHIPS

JULY 5, 2025 – ORLANDO, FL

PHOENIX EXPO

WBBF CHAMPIONS CUP PRO/AM
BEACH BODY CHAMPIONSHIPS

AUGUST 2, 2025 – PHOENIX, AZ

WBBF EVENTS

We are creating more opportunities for competitors to showcase their achievements and to be more inclusive of different body types.

The WBBF competitions include Beach Body **Bikini** and **Physique** divisions, in addition to our brand-new divisions **Curvy Beach Body**, **Chic & Curvy Chic (cocktail dresses)** and **Elegance & Curvy Elegance (evening dresses)**. We are creating more opportunities for competitors to showcase their achievements and to be more inclusive of different body types.



This will provide brands access to a broader and diverse consumer base! Don't miss this opportunity to showcase your business at these events.



2,000 Attendees
30-50 Vendors
200 Competitors

Average total for each event. Totals include ticketed attendees + guests and employees.



WORLD BEACH
BODY FEDERATION



WBBFEDERATION



WBBFEDERATION.COM

WBBF SPONSOR PRICING

PRESENTING SPONSOR **\$10,000**

- **20x20 Booth** - Premium location.
- **Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (12) Vendor Badges.
- Logo on Stage Banners as Presenting Sponsor.
- Logo on Step & Repeats for competitor & attendee photo opportunities.
- Logo on Promotional Show Flyer & Show Badges as Presenting Sponsor.
- **Featured Logo on WBBF Website for 12 Months (\$2,000 Value)**
- Welcomed as Presenting Sponsor on WBBF Social Pages 2 times prior to the event.

TITLE SPONSOR **\$5,000**

- **10x20 Booth** - Premium location.
Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (10) Vendor Badges.
- Logo on Stage Banners as Title Sponsor and Step & Repeats for photo opportunities.
- Logo on Promotional Flyer & Show Badges as Title Sponsor.
- **Logo on WBBF Website for 12 Months (\$1,500 Value)**
- Welcomed as Title Sponsor on WBBF Social Pages 2 times prior to the event.

VIP SPONSOR **\$2,500**

- **10x20 Booth** Premium location.
Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (8) Vendor Badges.
- Logo on Stage Banner
- **Logo on WBBF website for 6 months (\$800 value)**
- Welcomed as VIP Sponsor on WBBF Social Pages 2 Times prior to the event.



WBBF GULF STATES PRO/AM

APRIL 12, 2025

Pasadena, Texas
Pasadena Convention Center

WBBF SOUTHWEST USA PRO/AM

MAY 24, 2025

Plano, Texas
Plano Event Center

WBBF TEXAS OPEN PRO/AM

AUGUST 16, 2025

Waco, Texas
Extraco Events Center

WBBF SHOW OF CHAMPIONS PRO/AM

TBA, 2025

Waco, Texas
Extraco Events Center

WBBF VENDOR PRICING

20x20 ISLAND BOOTH **\$2,000**

- **Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (10) Vendor Badges.

10x20 DOUBLE BOOTH **\$1,000**

- **Includes:** Pipe & Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (8) Vendor Badges.

10x10 SINGLE BOOTH **\$600**

- **Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can & (4) Vendor Badges.

ADD-ONS

LOGO PLACEMENT **\$1,500**

- Logo will be placed on stage banners for 1 Show & Sponsor area for (6 months) on the WBBF Website.

PROMO CARD PLACEMENT **\$500**

- Place your promo cards in the main seating area for both prejudging & finals shows. Minimum of 1,000 cards.

COMPETITOR GOODIE BAG **\$300**

- Place your product inside our competitor goodie bags. Show of your choice. Minimum 300 samples / promo cards.



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WBBF WEBSITE ADVERTISING

WBBFEDERATION.COM

FEATURED SPECIAL!

12 MONTH LOGO + SOCIAL + MONTHLY NEWSLETTER **\$2,000**

- Logo on WBBF website for 12 months. Directly links to your website.
- Social ad or logo placed on WBBF IG page 1x per month.
- Logo or Ad placed in monthly newsletter that goes out to 5,500+ athletes.
- Artwork created by you. You can change out ads as many times as needed.



12 MONTH LOGO **\$1,000**

- Logo on WBBF website for 12 months. Directly links to your website.



6 MONTH LOGO **\$500**

- Logo on WBBF website for 6 months. Directly links to your website.



USA FIT GAMES INFO



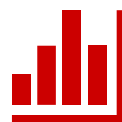
35,580 Attendees

11,280 Competitors

210 Exhibitors

Annual total for all Expos. **Average per expo: 12,000 (# Includes all attendees, competitors & special guests).**

No guarantees on attendee #s prior to an event.



57% Male

43% Female

43% 18-24

29% 25-37

45% Income \$82,000

Exhibitor Area

Showcase Your Brand at the USA Fit Games!

Join one of the largest sports & fitness expos in the U.S. and put your business in front of **30,000 attendees** alongside **200+ exhibitors** and **40+ live athletic tournaments**.

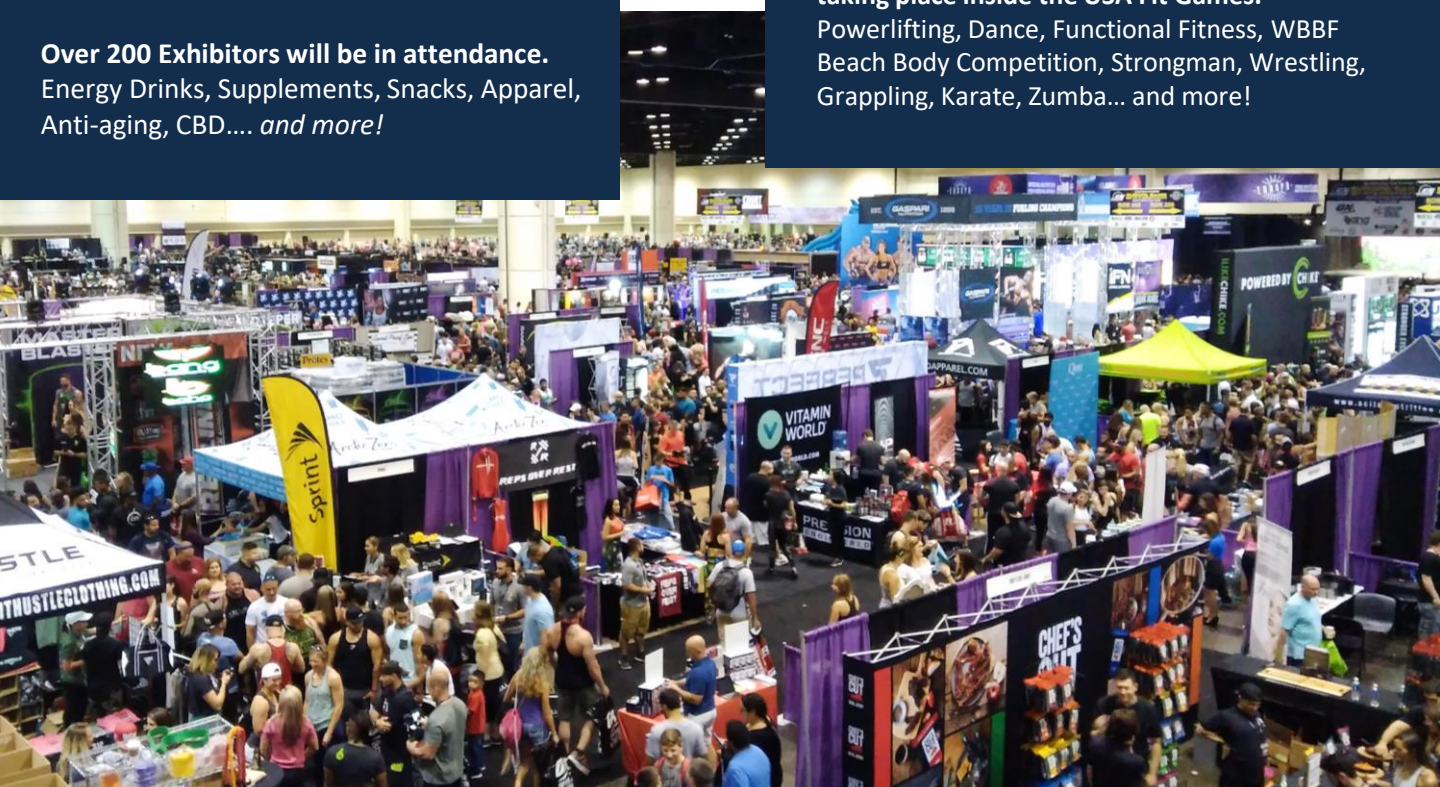
As an exhibitor, you'll gain unmatched exposure to thousands of passionate fitness enthusiasts and professionals.

Over 200 Exhibitors will be in attendance. Energy Drinks, Supplements, Snacks, Apparel, Anti-aging, CBD.... *and more!*

Live Athletic Events

Over 40 athletic events & tournaments will be taking place inside the USA Fit Games.

Powerlifting, Dance, Functional Fitness, WBBF Beach Body Competition, Strongman, Wrestling, Grappling, Karate, Zumba... and more!



USA FIT GAMES



USAFITGAMES



USAFITGAMES.COM

PRESENTING SPONSOR **CUSTOM \$**

- Customized sponsorship. Please contact us directly.

3 CITY TITLE SPONSOR **\$21,000**

- **20x20 Booth at All 3 Expos – Premium Location**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (15) Vendor Badges
- Logo on Expo Entrance Unit, Stage Banners as Title Sponsor.
- Logo placement on homepage of website w/ direct link to your website.
- Logo placement on all promotional emails
- Logo placement on social media graphics & flyers leading up to each event.
- Trophy Presentation by your company during the Finals show.
- Your Company Listed on USAFitGames.com Exhibitor Listing as Title Sponsor.
- Social Media: Title Sponsor welcomed 2x on social media prior to each expo.
- Monthly Collab or post for the expo calendar year.
- Goodie Bag Placement.

3 CITY VIP SPONSOR **\$15,000**

- **20x20 Booth at All 3 Expos – Premium Location**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (12) Vendor Badges.
- Logo on Expo Entrance Unit & Stage Banners as VIP Sponsor
- Logo placement on homepage of website w/ direct link to your website.
- Logo placement on all promotional emails leading up to each event.
- Your Company Listed on USAFitGames.com Exhibitor Listing as VIP Sponsor.
- Social Media: VIP Sponsor welcomed 2x on social media prior to each expo.
- Goodie Bag Placement.



DALLAS

JUNE 14, 2025

Saturday 8am-10pm
Dallas Convention Center

ORLANDO

JULY 5, 2025

Saturday 8am-10pm
Orange County
Convention Center

PHOENIX

AUGUST 2, 2025

Saturday 8am-10pm
Westworld of Scottsdale

20x20 PLATINUM BOOTH **\$5,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (10) Vendor Badges.
- Welcomed on social 2x prior to event.
- Your Company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

10x20 GOLD BOOTH **\$3,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) Chairs, Trash Can & (8) Vendor Badges.
- Welcomed on social 1 x prior to event.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

10x10 CORNER BOOTH **\$1,500**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

10x10 INLINE BOOTH **\$1,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.



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Westworld of Scottsdale

PROMO CARD PLACEMENT \$500

- Product promo card / coupon placed on every seat in the Main Stage Area by our staff.

ENTRANCE SAMPLING TABLE \$500

- Expo entrance attendee sampling table. Manned by our staff. Ship us the product, display or promo cards and we will feature it on the sampling table.

BANNER PLACEMENT \$500

- (2) Pop-up Banners in the area of your choice: Entrance area, Expo Show Floor or Backstage OR (2) Banners placed in our event areas along the 3ft pipe & drape. Just ship us the banners and we will take care of the rest!

LOGO/AD PLACEMENT \$500

- Logo / Ad placed under the Sponsor Area of the USAFitGames.com Website for the calendar year.

GOODIE BAG PLACEMENT \$300

- Your product / info cards placed inside our NPC & IFBB Pro Competitor Goodie bags. The city of your choice.

CUSTOMIZED PROMO \$500

- Giveaways on your own social page utilizing FREE VIP tickets from us! This could be used to increase your own product awareness. Ex – Purchase this product & also receive 2 VIP tickets to the USA Fit Games!

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